

Cheyenne County Visitors Committee meeting:
October 8, 2025 at 5:30 PM at the Cheyenne County Visitors Center
658 Glover Road, Sidney, Nebraska 69162

5:32 PM Meeting to Order / Acknowledge Open Meetings Act: Brooke DeNovellis

Roll Call: Gina Elsen, Sherri Twombly, Brenda Parsons, Anne Rexroth, Marva Ellwanger, Rebeka Rowan, Brooke DeNovellis

Director: Kendra Mitchell

Guests: Joe McCarn

New members Brenda, Sherri, and Rebeka signed the Cheyenne County Visitors Committee Bylaws.

Agenda –Motion to approve the current agenda:

M: Anne *2nd:* Gina *Ayes:* Marva, Anne, Sherri, Gina, Brooke

Matt Elston arrived to the meeting at 5:39pm

Minutes –Motion to approve the meeting minutes from July 9:

M: Marva *2nd:* Matt *Ayes:* Matt, Marva, Brooke *Abstain:* Gina, Sherri, Anne

Motion to approve the meeting minutes from July 30:

M: Anne *2nd:* Gina *Ayes:* Marva, Anne, Matt, Gina, Brooke *Abstain:* Sherri

Financial Reports – Reviewed by Committee. Placed on file pending audit.

Cheyenne County Chamber recognized the Cheyenne County Visitors Committee and Cheyenne County Tourism as the Community Champion of the Week.

Grant Application Presentations

- Sporting Event Grant Application – Cheyenne County Community Center for the 2026 Youth Classic Basketball Tournament (February 27 – March 1) – Kendyl (sports director) was unable to attend the meeting

Grant Considerations and Agreements

- 2026 Youth Classic Basketball Tournament
 - Motion to recommend an Sporting Event Grant in the amount of \$2500
M: Anne *2nd:* Matt *Ayes:* Gina, Matt, Sherri, Anne, Marva, Brooke
 - Motion to approve the Grant Agreement 2026-01 for the Youth Classic Basketball Tournament
M: Matt *2nd:* Marva *Ayes:* Gina, Matt, Sherri, Anne, Marva, Brooke

Directors Report – Kendra Mitchell presented the Q3 Directors Report

Committee Business and Discussion

- Panhandle Frontier Finds – discussed this new event and how the Visitors Committee and Cheyenne County Tourism can support its success. Motion to purchase the Expedition Marketing Package for \$1500 and charge to miscellaneous marketing line item.
M: Anne 2nd: Marva Ayes: Gina, Matt, Sherri, Anne, Marva, Brooke
- Friend of Tourism Award – discussed 2024 award presentation at Dalton Fall Festival and who should be considered for the award this year. Anne made a motion to nominate the Cheyenne County Fair, there was no second and the motion died. The group decided to take nominations from the committee members and then vote by ballot. Nominations were: Fair Board, Mike Motz, and Jeff Phelps. Five members submitted ballots and one abstained. Two votes were for the Fair Board and three were for Jeff Phelps.
- Chamber Banquet – Committee discussed the Chamber Banquet scheduled for January 10 at the Cheyenne County Fairgrounds. Motion to purchase a silver table package and extra tickets for Director and Visitors Committee members, if the Chamber includes the award presentation at the Banquet.
M: Marva 2nd: Matt Ayes: Gina, Matt, Sherri, Anne, Marva, Brooke

Comments from the Public - None.

The meeting was adjourned at 7:41pm