

**Cheyenne County Visitors Committee meeting:**  
January 14, 2026 at 5:30 PM at the Cheyenne County Visitors Center  
658 Glover Road, Sidney, Nebraska 69162

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**5:30 PM Meeting to Order / Acknowledge Open Meetings Act:** Brooke DeNovellis

**Roll Call:** Gina Elsen, Sherri Twombly, Sonia Corne, Brenda Parsons, Rebeka Rowan, Marva Ellwanger, Brooke DeNovellis

**Director:** Kendra Mitchell

**Guests:** Adrienne LaBay, Emily Thomas, Mary Brummage, Kendyl Wintholz

**Agenda** –Motion to approve the current agenda:

*M:* Gina *2<sup>nd</sup>:* Marva *Ayes:* Gina, Sherri, Sonia, Marva, Brooke

**Minutes** –Motion to approve the meeting minutes from October 8, 2025:

*M:* Sonia *2<sup>nd</sup>:* Gina *Ayes:* Marva, Sonia, Sherri, Gina, Brooke

**Financial Reports** – Reviewed by Committee. Placed on file pending audit.

**Grant Application Presentations :**

- Sporting Event Grant Application – Cheyenne County Community Center for the 2026 Wood Bat Baseball Tournament (June 5-7) – Kendyl Wintholz
- Improvement Grant Application – Nebraska Lutheran Outdoor Ministries for Buckley Center Flooring Enhancement Project – Emily Thomas
- Event Promotion Grant Application – Sidney Gold Rush Days, Inc for the 2026 Gold Rush Days event (June 12-14) – Mary Brumage
- Event Promotion Grant Application – Potter Lions Club for the 2026 Potter CarBowl event (June 26-27) – Brandy Stone + Taylor Wills

**Grant Considerations and Agreements**

- 2026 Wood Bat Baseball Tournament
  - Motion to recommend a Sporting Event Grant in the amount of \$2500  
*M:* Marva *2<sup>nd</sup>:* Sonia *Ayes:* Gina, Sherri, Sonia, Marva, Brooke
  - Motion to approve the Grant Agreement 2026-02 for the Wood Bat Baseball Tournament  
*M:* Sonia *2<sup>nd</sup>:* Gina *Ayes:* Gina, Sherri, Sonia, Marva, Brooke
- Buckley Center Flooring Enhancement Project
  - Motion to recommend a Facility Improvement Grant in the amount of \$5000  
*M:* Sonia *2<sup>nd</sup>:* Gina *Ayes:* Gina, Sherri, Sonia, Marva, Brooke
  - Motion to approve the Grant Agreement 2026-03 for the Buckley Center Flooring Enhancement Project  
*M:* Marva *2<sup>nd</sup>:* Sherri *Ayes:* Gina, Sherri, Sonia, Marva, Brooke

- 2026 Gold Rush Days
  - Motion to recommend an Event Promotion Grant in the amount of \$5000  
*M: Marva 2nd: Sonia Ayes: Gina, Sherri, Sonia, Marva, Brooke*
  - Motion to approve the Grant Agreement 2026-04 for Sidney Gold Rush Days  
*M: Gina 2nd: Sonia Ayes: Gina, Sherri, Sonia, Marva, Brooke*
  
- 2026 Potter CarBowl
  - Motion to recommend an Event Promotion Grant in the amount of \$6000  
*M: Sonia 2nd: Marva Ayes: Gina, Sherri, Sonia, Marva, Brooke*
  - Motion to approve the Grant Agreement 2026-05 for Potter CarBowl  
*M: Marva 2nd: Sonia Ayes: Gina, Sherri, Sonia, Marva, Brooke*

**Directors Report** – Kendra Mitchell presented the Q4 Directors Report

**Committee Business and Discussion**

- Reviewed annual report from Maly Marketing.
- Reviewed proposal from Growing Small Town Nebraska podcast. Motion to table this proposal and plan a special meeting for discussing marketing plans.  
*M: Sonia 2nd: Gina Ayes: Gina, Sherri, Sonia, Marva, Brooke*

**Comments from the Public** - None.

**The meeting was adjourned at 8:17pm**