

# CHEYENNE COUNTY VISITORS COMMITTEE

SIDNEY - DALTON - LODGEPOLE - GURLEY - POTTER

Public Meetings every 1<sup>st</sup> Wednesday, 5pm  
658 Glover Rd., Sidney, NE 69162  
Phone: (308) 254-4030  
info@VisitSidneyNE.com

## TOURISM IMPROVEMENT GRANT APPLICATION

The Cheyenne County Visitor's Committee has the duty of advising the Cheyenne County Commissioners on the use of two separate funds, the Visitors Promotion Fund and the Visitors Improvement Fund. The proceeds of the sales tax on motel/hotel/campground lodging in the Cheyenne County area provide the money for both funds, and as such, the goal of the Cheyenne County Visitors Committee is to increase the number of visitors and overnight stays within the county.

**Under Nebraska law 81-3720, "The fund shall be used to make grants for expanding and improving facilities at any existing visitor attraction, acquiring or expanding exhibits for existing visitor attractions, constructing visitor attractions, or planning or developing such expansions, improvements, or construction."**

The grants are available for any attraction in the county owned by the public or a non-profit organization which has a primary purpose of operating the attraction. Visitor attractions must be in a defined location, open to the public, and of educational, cultural, historical, artistic or recreational significance, or provide entertainment; or have exhibits, displays or performances of educational, cultural, historic, artistic, or entertainment value. Proof of current non-profit status required.

### Submit completed applications to:

Cheyenne County Visitors Committee  
658 Glover Rd., Sidney, NE 69162  
Submissions by e-mail: info@VisitSidneyNE.com  
Email or call (308) 254-4030 with questions

### Timeline:

- 1) Meetings are generally held on the 1<sup>st</sup> Wednesday of each month and applications must be submitted by noon on the Wednesday preceding the meeting. See "Grant Funding Guidelines" document for more details.
- 2) Project applicants will make a presentation at a regular Visitors Committee meeting to describe the overall project and to detail the portion applied for in the grant. A detailed budget including other funding sources will be expected at this time.
  - a) The Visitors Committee may form an Improvement Grant sub-committee for your project.
- 3) Within 30 days, the Improvement Grant sub-committee may contact you for a site visit and tour of the project.
- 4) The Improvement Grant sub-committee will report their findings at the next regular Visitor Committee meeting where the Visitors Committee will vote on a recommendation to the County Commissioners.
- 5) The Cheyenne County Commissioners will receive the recommendation from the Committee and comments at their next regularly scheduled meeting.
  - a) The applicant will be informed of the Commissioner's decision within 3 days.

Please contact us with any special circumstances that may arise on your project.

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This Improvement Grant is a reimbursable grant, the granted amount will be awarded only upon substantial completion of the project with paid receipts, paid invoices, or canceled checks submitted. Statements of Account will not be accepted.

A formal report is expected to be submitted to the Visitors Committee 30 days after the funded project completion to be eligible for future funding.

Please attach a detailed plan and budget of the proposed improvements, proof of current non-profit status (i.e. IRS Determination Letter), and any supporting documents to this application.

\*All grant recipients must give credit i.e. "Funded or partially funded by the Cheyenne County Visitors Committee" with logo and website on all approved projects.

DESCRIPTION	
Name of Project:	Date Submitted:
Organization:	
Organization Mailing Address:	Contact Name:
	Phone:
	Email:
Describe the Project:	

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## TIMELINE

Construction/Project Start:

Estimated Completion Date:

## FINANCIAL VALUE

Total Project Cost:

Amount of Request:

How will this project bring more visitors to Cheyenne County?

In what other ways might Cheyenne County see a financial return in its investment?

If this project is not awarded the entire request amount, will the project continue?

## ADDITIONAL COMMENTS

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## MARKETING PLAN

How do you plan to market your attraction to visitors when completed?

**Organization Authorized Signature:** I read, understand, and accept the terms and conditions pertaining to this Grant Application as outlined and explained above.  
Improvement Grants are generally in effect for up to one year and are subject to available funds.

Printed Name:

Date:

Signature: